



FEATURED NEWS

# Racing Engine

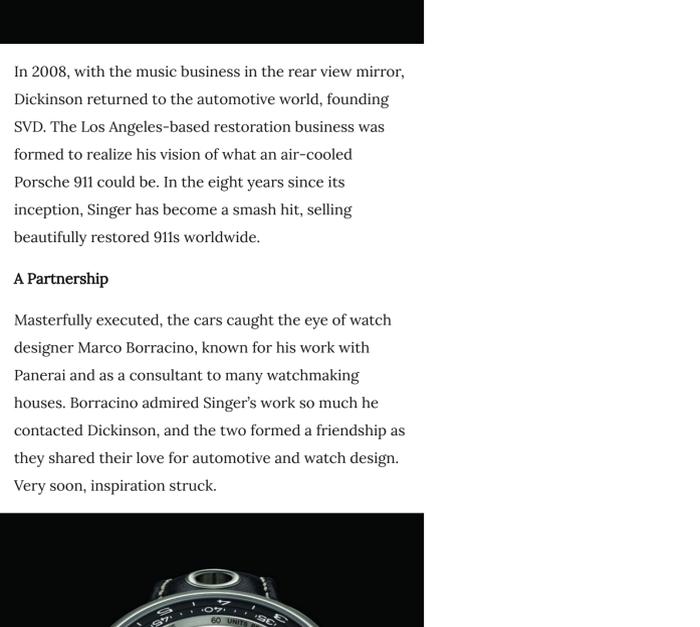
- JAN TEGLER | NOVEMBER 6, 2017



*How Singer Reimagined reinterprets the classic chronograph with Track1.*

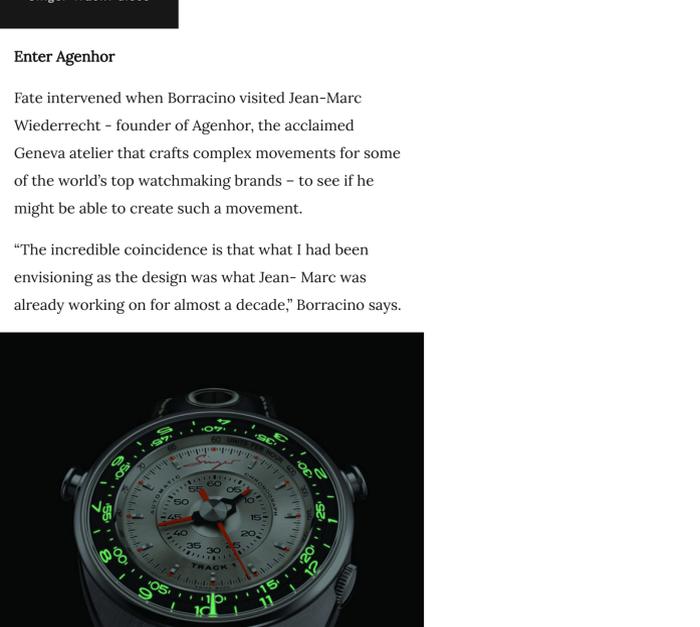
Rob Dickinson pursues his passions with rare conviction. From cars to music to timepieces, he's always had confidence that others would love what he created.

That belief is behind the Track1, a fresh take on the renowned racing chronographs of the 1960s and 1970s underpinned by a revolutionary movement that puts the chronograph complication front and center. The watch is the debut timepiece from Singer Reimagined, a new independent brand launched on the coattails of Singer Vehicle Design (SVD).



On the Track 1, traditional timekeeping is pushed to the edge with PVD-coated, hardened aluminum hours/minutes discs that rotate around the outside of the dial.

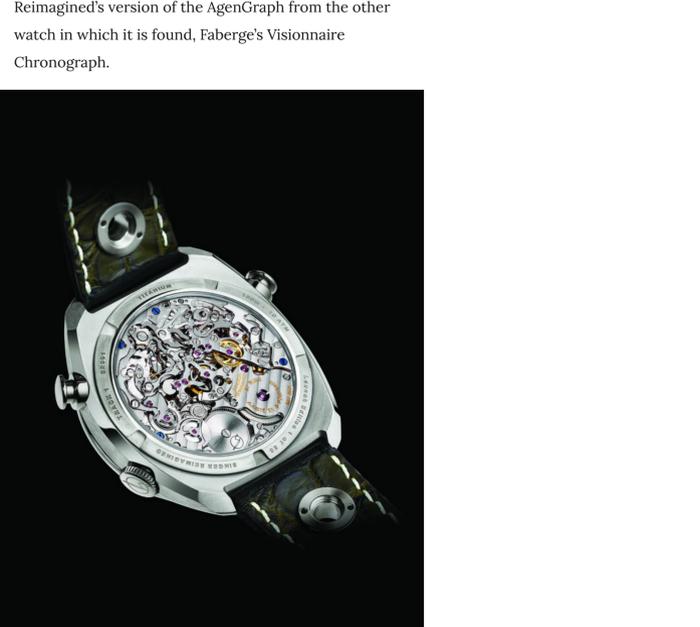
Since childhood, Dickinson has been captivated by automotive design and the evergreen form of the Porsche 911. His career began with famed lightweight sports car maker Lotus. But a love of music led to a decade-long detour as the songwriter and front-man for the alternative rock group Catherine Wheel.



In 2008, with the music business in the rear view mirror, Dickinson returned to the automotive world, founding SVD. The Los Angeles-based restoration business was formed to realize his vision of what an air-cooled Porsche 911 could be. In the eight years since its inception, Singer has become a smash hit, selling beautifully restored 911s worldwide.

### A Partnership

Masterfully executed, the cars caught the eye of watch designer Marco Borracino, known for his work with Panerai and as a consultant to many watchmaking houses. Borracino admired Singer's work so much he contacted Dickinson, and the two formed a friendship as they shared their love for automotive and watch design. Very soon, inspiration struck.



"Our partnership's a stumbling, unplanned, organic, fun combination of good things," Dickinson laughs. "Two guys got together who appreciated each other's work and a great idea resulted."

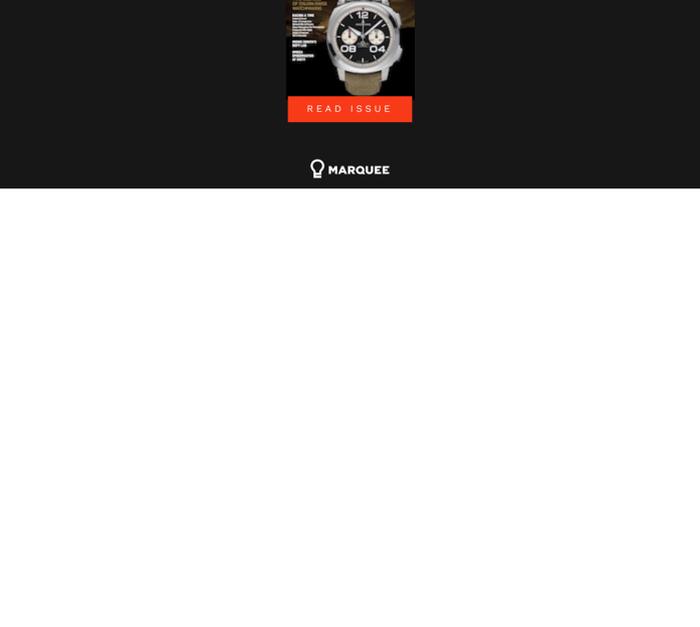
That idea led to Borracino's design of a chronograph that prioritizes the measurement of elapsed time rather than the time of day. But to realize their shared vision for a watch that respected the traditional codes of classic auto racing-inspired chronos, while reinterpreting the chronograph complication, they needed a groundbreaking movement.

Singer Track1 discs

### Enter Agenhor

Fate intervened when Borracino visited Jean-Marc Wiederrecht - founder of Agenhor, the acclaimed Geneva atelier that crafts complex movements for some of the world's top watchmaking brands - to see if he might be able to create such a movement.

"The incredible coincidence is that what I had been envisioning as the design was what Jean- Marc was already working on for almost a decade," Borracino says.



Wiederrecht was flabbergasted, but his AgenGraph caliber was the perfect "engine" for the Track1. Wiederrecht became part of the Singer Reimagined team. The genius of his automatic mechanical movement is an architecture that puts the chronograph mechanism in the middle of the module, enabling centralised indication of all chronograph functions. This puts the chronograph in the bull's eye, massively enhancing legibility.

Gone are the small, scattered subdials of traditional chronographs. Here they are replaced by sweeping seconds, jumping minutes and jumping hours in one location. Traditional timekeeping is pushed to the edge with PVD-coated, hardened aluminum hours/minutes discs which rotate around the outside of the dial.

The caliber incorporates clever innovations including a novel clutch system for coupling the chronograph and snail cams to efficiently store and release energy for operation of Track1's jumping hours and minutes indicators. Its rotor is located directly under the dial above the movement, fully revealing the AgenGraph via the sapphire caseback.

Housed in the Track1's oval 43mm titanium case, the movement is capable of measuring 60 seconds, 60 minutes and 60 hours. This distinguishes Singer Reimagined's version of the AgenGraph from the other watch in which it is found, Faberge's Visionnaire Chronograph.



Available in a limited edition of fifty pieces, Track1 is the first foray for this nascent haute horlogerie brand. Dickinson and Borracino say there's more to come and Singer Reimagined won't be just a car-watch maker. They plan to reimagine other watchmaking functions, adding their own twist to timepieces that explore other realms.

"Any multifunction watch is a compromise," Dickinson explains. "But why not push the compromise the other way? Make Track1 about a stopwatch. Make it proud, honest and front and center."

For more details and a video, see

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